**Media Kit: Sexess Hybrid Nonprofit**

**BOILERPLATE**

Sexess is a groundbreaking, minority-run hybrid nonprofit dedicated to addressing the pervasive issues of sexual assault and domestic violence by providing vital aid to survivors and promoting science-informed education on intimacy and relationships. Our innovative business model leverages revenue from our educational arm, Intimology, to directly fund our comprehensive, free victim services with peak efficiency. Sexess is committed to fostering a world where everyone can experience justice, joy, and lasting intimacy.

**ABOUT SEXESS**

**"Sexess"** is the central pillar of our mission: to help people achieve **sexual success** by healing from past trauma that is often internalized, shame and guilt, reconnecting with their genuine feelings and needs instead of continuing their abusers’ programmed responses, breaking free from negative past influences, and building strong, healthy relationships. We empower people with tools to navigate their new lives and pass those positive traits to their kids, thereby shrinking societal problems for generations to come.

**Sexess is a groundbreaking, minority-run hybrid nonprofit dedicated to addressing profound and underserved challenges in:**

* **pervasive sexual assault (SA),**
* **domestic violence (DV),**
* **critical lack of comprehensive, effective sex and relationship education.**

**We believe everyone deserves to live free from violence and with the knowledge to make informed decisions about their bodies and relationships.**

Our innovative business model sets us apart: **Sexess generates substantial revenue from a global audience through its fee-based "Intimology" programs – high-quality, sex-positive workshops and coaching on relationships and intimacy to a global audience. This revenue directly funds our comprehensive, free victim services, eliminating reliance on saturated local donation pools and traditional waitlist-generating real estate costs, while stimulating the economy through continued circulation of funds**.

The pricing for these programs, at just $25/hour, is both highly affordable for the public and exceptionally competitive with other professional coaching and therapeutic services, offering unparalleled value.

Sexess's programs are built on a foundation of rigorous research and a unique blend of formal expertise and authentic insight. We project a **16% to 50% increase in aid provided to victims within just 18 months of startup**, with a visionary goal to, one day, put ourselves out of business by achieving a world where our services are no longer needed.

**Founder Bio**

**Ree Nitya, Founder, Sexess (prefers to remain confidential to protect family and clients)**

Ree is the visionary founder and driving force behind **Sexess**, a groundbreaking hybrid nonprofit organization. Her mission is not academic but deeply personal, forged in a profound understanding of the devastating and lifelong impact of abuse. From this foundation of lived experience, she developed an unwavering determination to fill the critical gaps in support that she, and countless others, desperately needed.

As a certified professional with **over 25 specialty certifications and credentials**, [Your Name] brings a unique blend of formal expertise to her work. Her diverse skill set spans areas including Master Sexology and Sex Coaching, Neuro-Linguistic Programming (NLP), Project Management, and Nonprofit Management, providing an unparalleled toolkit for developing effective, science-informed solutions.

This unique expertise is matched by a distinctive and powerful personal philosophy. Blending a compassionate, nurturing spirit with the straight talk of a Dr. Ruth and the fearless activism of a Betty White, [Your Name] is uniquely equipped to tackle sensitive topics with both empathy and bold integrity. Her passion extends to all living things, embodying a genuine and protective connection to the vulnerable.

As a minority-run organization, [Your Name] and Sexess are dedicated to building a world where interpersonal violence is reduced, and healthy relationships are nurtured. Her leadership is a testament to the power of resilience and a commitment to transforming a personal journey into a profound force for global good.

**KEY FACTS & STATISTICS**

* **Organization:** A minority-run hybrid nonprofit with a clear, self-sustaining business model.
* **Mission:** Dedicated to reducing interpersonal violence and supporting healing through science-informed education.
* **Audience:** Serving a vastly underserved global market with high demand for authentic education on relationships and intimacy.
* **Financial Health:** A lean operational structure leads to robust profitability, with net profit margins projected to be consistently over 90%.
* **Quantifiable Impact:** Projects a 16% to 50% increase in aid provided to victims within just 18 months of startup, and a new Jobs Program that helps survivors build a stable, independent future.
* **Local Economic Benefit:** Channels global revenue into the local Spokane economy, fueling circulation and job creation.
* **Leadership & Expertise:** Led by founders with direct lived experience and an expert team boasting over 30 specialties and 25+ certifications.
* **Unique Goal:** A visionary commitment to, one day, put itself out of business by achieving its mission.

**SPEAKING TOPICS & AREAS OF EXPERTISE**

* **Navigating Modern Relationships:**
* **Dismantling Myths & Misinformation:**
* **Understanding Interconnected Issues:**
* **Practical Skills for Lasting Connection:**
* **Sexual & Personal Empowerment:**